



iConnect

I Create Newsletter: April 2016

Highlights

❖ One of the pillars of NSDC (National Skill Development Corporation) are Sector Skill Councils (SSC). NOS (National Occupational Standards) is one of the significant contributors Of the SSCs.

AIMA (All India Management Association) and NSDC have formed the (MEPSC) Management & Entrepreneurship and Professional Skills Council to spearhead the Sector. Mr. Ulhas Kamat, CEO of I Create India has been invited to join the committee for NOS in the Entrepreneurship Field.

❖ Mr. B R Venkatesh, Director I Create Western Region is inducted as an Executive Committee Member in STAR Forum. It is an all India platform for organizations and Individuals working in the field of livelihood skills training in socio-economically disadvantaged sections of the society.

❖ The Huffington Post did a two part learning series with Anuja Khemka, Founder of SAFAR Trust on “ How Nonprofits Can Attract Corporate Funding”. To Read the Interview click on the links.

Part 1:
<http://m.huffpost.com/us/entry/7-tips-on-how-nonprofit>

Part 2:
<http://www.huffingtonpost.com/steve-mariotti/7-tips-on>

Sharmila Chari

I Create India

www.icreateindia.org

Entrepreneurship Awareness Program (EAP)



Army Jawans during the Awareness Program.

I Create Academy conducted an Entrepreneurship Awareness Program for retiring Army Jawans of the Southern Command at the ASC centre, Bangalore on 2nd April for 70 Jawans. The session was conducted by Chitra, Nagendra Babu and Radha.



Participants of SOS village interacting with the Facilitators.

I Create Rajasthan conducted an EAP on 5th April at SOS Children's Village, Shastri Nagar, Jaipur for 18 women who are daily wage workers. The session was conducted by Ranju Mehta and Hema Chawla .



Participants of Margadarshak in discussion.

I Create Goa conducted an EAP in association with Margdarshak Development Services on 12th April, for 27 Members (women) from 5 SHGs, attached to Margdarshak Dev Services . The session was conducted by Clare Noronha, assisted by Meghana Keni (volunteer)

NEEV (I Create center at IITGN) conducted two awareness sessions on 6th and 7th of April at Palaj Village. .



Women Participants of SKDRDP making notes during the awareness program.

I Create Hubli conducted an awareness program at Shree Kshetra Dharmasthala Rural Development Project (SKDRDP) on 11th April for 50 Participants. The session was conducted by Madhukeshwar.

I Create Banyan City conducted an awareness program for 53 participants at TARGON Village of Chhota Udaipur District near Vadodara. The session was conducted by Shashi Tuteja.



Participants during the awareness program at Goa.

I Create Goa conducted an awareness program at The International Centre Goa on 30th April for 11 participants. The session was conducted by Jervis.

I Create Rajasthan conducted an EAP for 42 volunteers of Educate Girls at Pali on 25th April.

Aspiring Entrepreneurs Workshop (AEW)



Army Jawans during the power of Networking session.

I Create Academy conducted an Aspiring Entrepreneurs Workshop for retiring Jawans of the Southern Command at the ASC centre, Bangalore from 4th to 7th April. The workshop was conducted by Nagendra Babu, Pankaja and Radha for 32 Jawans, out of which 11 are expected to start business.



Participants of NEEV workshop during an activity.

NEEV (I Create center at IITGN) conducted a workshop from 11th to 15th April at Palaj Village. Details awaited



Participants of RAPID workshop gearing up to present their Business Plan.

I Create Hubli conducted a workshop at RAPID, Dharwad from 18th-21st April for 17 participants. The workshop was facilitated by Madhukeshwar, Nagendra Babu and Pankaja.



Participants of BDSSS presenting their Business Plan.

Vishwa Rural Development Foundation partnered with BDSSS (Belagaum Diocesan Social Service Society), Dharwad to conduct a workshop for 37 participants. The workshop was conducted from 19th April to 22nd April by Shobha Vinod, Ananth Kumar and Gajanan Shastri.



Participants interacting with Ranju Mehta during the workshop.

I Create Rajasthan conducted an AEW from 17th to 20th April at Doosra Dashak, Bassi (Jaipur) for 36 Participants who are members of Yuva Manch Doosra Dashak, Bassi. The session was conducted by Ranju Mehta, Hema Chawla and Shipra Vajpei.



Students of Govt. ITI, Banipark, Jaipur during a debate.

I Create Rajasthan conducted a workshop at ITI, Women, Banipark from 26th -30th April for 45 students. The workshop was facilitated by Ranju Mehta, Hema Chawla, Shipra Vajpei.

Change the Mindset Program (CMS)



Students discussing during the CMS workshop

I Create Safar conducted a CMS Program at Chandrabhan Sharma College of Arts, Science and Commerce for 27 Participants from 29th March to 2nd April. The workshop was conducted by Venkatesh, Tejaswini Venkatesh and Amit Mere. I Create Safar will help in setting up the Entrepreneurship Development Cell of the college which was launched on 29th March.

Appeal to Create MAGIC

Mr. Kirit Desai from USA, a successful entrepreneur and philanthropist, has pledged to match every Rupee raised by I Create for MAGIC fund with one Rupee of his contribution, till the fund reaches Rupees One Crore mark –during the year 2016.

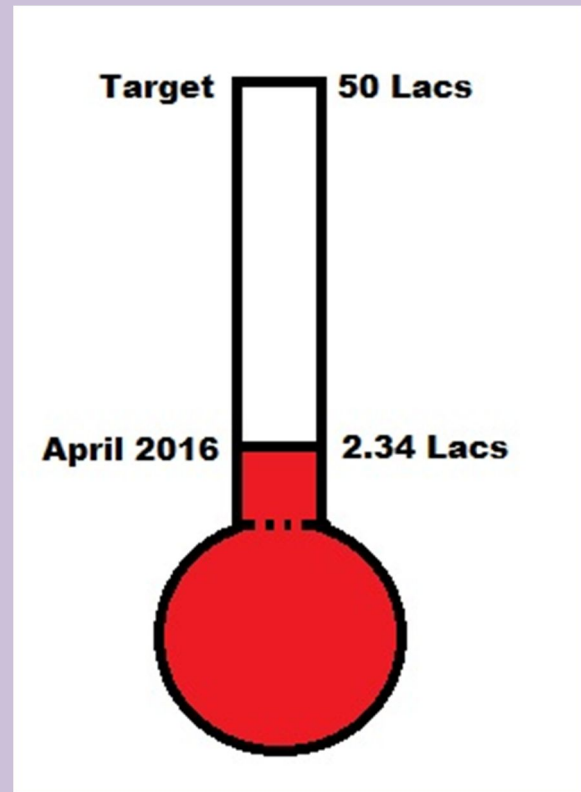
Your contribution of Rs One lakh can enable us help 3 to 4 budding entrepreneurs annually in perpetuity. Your contribution would be eligible to receive exemption under section 80 (G) of Income Tax Act in India. Send your contributions by cheque drawn in favor of I Create India Angel Fund and mail to

I Create India, 433, 8th Main, Vijayanagar,
Bangalore - 560040.
Email: Info@icreateindia.org

Or transfer to our account:

I CREATE ANGEL FUND CORPUS
Account Number: 03121450000287
IFSC Code: HDFC000312
Bank: HDFC Bank, Vijayanagar Branch

US: send you tax deductible cheques in favour of " I Create Inc "
41 Andover Drive, Kendall Park,
NJ, 08824. Email: icreateinc@gmail.com



Photograph of the Month

Participants of Doosra Dashak, Bassi, Jaipur enjoying a game as part of a group activity conducted during the AEW



Facilitator's corner

Dear Team I Create, I got this video from a friend that highlights the tenacity of Street Vendors.

http://www.pbs.org/newshour/bb/empowering-indias-street-vendors-as-entrepreneurs/#.Vwjn_wRnkhA.mailto

- **Shared by Manish Gosalia**

Click the following to access the shared link:

[Struggling to find a buyer, Jabong slashes price tag; finds no buyer even at Rs 663 crore](#)

Online fashion portal Jabong, which has been on the block for over a year, is struggling to find a buyer despite its investors dropping the asking price drastically. [click here to read the full article >>](#)

- **Shared by Ulhas Kamat**

This article in today's Deccan Herald describes the importance of job creators through creation of more entrepreneurs, mentoring and incubation services.

Please follow the link <http://www.deccanherald.com/content/542896/create-conducive-ecosystem.html>

- **Shared by Nagendra Babu**

Program Summary – April 2016

Program	Number of Programs	Participants
EAPs	7	271
AEWs	5	167
CMS	1	27

Contributors: Chitra, Clare, Connie, Madhukeshwar, Nagendra Babu, Hema, Ranju, Radha, Shashi, Shobha, Tejaswini and Venkatesh.